

## Lim, Chooi-Guan

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Australia

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## CAREER OBJECTIVE

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An experienced, intelligent, self-motivated and talented individual with an **interdisciplinary** background in **multimedia, software development** and **user interface design**. Good team worker who possesses a high degree of technical competence. Knowledgeable in a wide area of IT technologies and a strong generalist who takes pride in developing innovative products from conception to launch. Equipped with knowledge of research, e-business and internet marketing, I am seeking opportunities where these characteristics can be used to maximum effect.

## KEY EXPERIENCE AND ACHIEVEMENTS

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- **Founder** of Skyjuice Software, a company developing **high quality software products** used by individuals, small companies and corporations. Products have **received global recognition** in the press, and online sources. [\[ABC radio interview\]](#) [\[news article\]](#) [\[book publication\]](#)
- Developer of “**Ezy Grant Writer**”, the **first Web based** grant generator. [\[web link\]](#)
- **Pioneer** of Dialect Solutions “Chameleon” **web templating system** for merchants.
- **Head administrator** responsible for the maintenance and development of an army unit’s computer based training centre for over 2 years.
- Designed the **official MusicMatch jukebox skin** for DFX plug-in. [\[web link\]](#)

## ACADEMIC AWARDS

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- **Ranked within top 1%** of university in terms of academic achievement, **university medallist** candidate with overall **6.70** Grade Point Average (Max 7.0).
- Awarded **University of Queensland ITEE Singapore Scholarship** having achieved **highest** GPA among all applicants. [\[web link\]](#)
- Awarded **Apple WWDC 2006 scholarship** for the annual developers conference. [\[web link\]](#)

## CAREER HISTORY

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**Skyjuice Software, Singapore** *Jan 2004 to Present* [\[products\]](#) [\[testimonials\]](#) [\[honours project\]](#)

➤ *Founder and Head Developer*

Holding multiple-roles including project manager, marketer, developer, UI designer and researcher. Product line is currently used across the globe in at least 20 different countries.

- Researching competitors and market.
- Experienced with Visual Studio, C/C++, Java, Dreamweaver, XHTML, CSS, JSP, Ruby and more.
- Analysing needs of customers, customisation and consultation as required.

**The Bridge Volunteer Organisation, Australia** *Jan 2007 to Present* [\[web link\]](#)

➤ *Executive Vice President (IT and Web design)*

Primarily responsible for the organisation’s web site and IT related activities. Volunteer work.

- Modernised the old web site to include better navigation and content.

**Ericsson Brisbane, Australia** *October 2006 to November 2006*

➤ *IT Consultant (Vendor Number 2000081631)*

Automated data entry processing using logs of existing cellular phone data for the purpose of statistical analysis in Microsoft Excel using Visual Basic for Applications.

**University of Queensland, Australia** *July 2005 to June 2006*

➤ *University Tutor and Research Assistant*

Subject tutor for project management (CSSE3004/05), web scripting (MMDS1400), and Robocup Junior. Students included undergraduates, high school students, teachers and primary school children. Aided a senior psychology lecturer with her experiments by developing custom based C++ software as a research assistant.

**Activ8, Australia** *October 2004 to October 2005* [\[web link\]](#)

➤ *Project Manager and Head Developer*

Developed “Ezy Grant Writer”, the first web based grant writer to raise millions of dollars in money for charities. Responsibilities include conception, planning, development and website integration (front end and back end).

**Dialect Solutions Group, Australia** *Feb 2005 to June 2005*

➤ *Project Manager and Java Developer (University Industrial Project)*

Unpaid work developing template based system for merchants to allow for custom based templates and easy integration with the Dialect system.

- Designing initial infrastructure and implementation.
- Project planning from start to finish.
- Experience with open-source packages, Tomcat, Struts and Velocity.

**Singapore Armed Forces, Singapore** *2001 to 2003*

➤ *Computer Lab Administrator*

Served as an army corporal whose primary responsibility included the development and maintenance of the Supply and Transport Training School’s computer based training centre.

- Gained experience in Windows 2000 server administration.
- Co-ordination between various departments and other armed forces units.
- Troubleshooting and configuration of all unit computers.
- Designed posters and shot videos for unit based and army events.

**Power Technology, United States of America** *2001* [\[web link\]](#)

➤ *User Interface Designer*

Designed the official DFX skin for MusicMatch jukebox. Used in international release version 5.0.

- Graphic design using Adobe Photoshop.
- Managed time to ensure product was delivered on schedule.

**University of Queensland, Australia** *2000*

➤ *Java Developer*

Wrote and developed exercises and solutions for 2<sup>nd</sup> year IT students.

## EDUCATION AND TRAINING

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University of Queensland, Australia *2004 to 2006*

**Bachelor of Science (Computer Science) (Honours Class 1)**

Temasek Polytechnic, Singapore *2002 to 2003*

**Diploma in E-business Application Development**

Singapore Polytechnic, Singapore *1997 to 2000*

**Diploma in Multimedia Software Engineering**

## PERSONAL

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Nationality:	Singapore Citizen, Australia Permanent Resident
Languages:	English, Mandarin
Interests:	Soccer, reading, music, culture, business and travel.
Academic Transcripts:	Available upon request